



Photo
Courtesy Of
Chuck Bohlman

Iroquois County Agricultural & 4-H Club Fair

Sponsorship Packet

Iroquoiscofair.com



SPONSORSHIP

The Iroquois County Fair Board is continuing its sponsorship program to help support the Fair. Sponsors are needed to help promote the fair's entertainment, events, exhibit premiums, grounds, and maintenance. To maintain the quality of our current fair, we need to count on the support of sponsors for the future and success of the fair.

Sponsorship offers a chance for people to connect with their communities. People want to maintain the small community values that we currently have. Our fair is a safe, clean, family oriented fair that our fair goers value.

What are the goals of the Fair?

Your Sponsorship donation will help the Fair Board reach its goals for the future of the Fair:

1. To attract more fair goers of all ages by improving fair activities and entertainment.
2. To maintain and improve the current fair grounds.
3. To be a positive influence in our community.

while maintaining the integrity of what our past Fair Board Members have started. They have blazed a path of setting high standards and given us the challenge to maintain these standards. It is now our job to move forward, adjusting to the current times, while not jeopardizing the reputation and history of the Fair.

Why become a sponsor?

Sponsorship of the Iroquois County Fair puts your name in front of potential customers or allows individual people the opportunity to support the fair by giving back to their community. It gives benefits to fit your needs and wants:

- Gives exposure to fairgoers, exhibitors, and other individuals through attendance at the fair, exposure on fair's website and electronic sign.
- Allows you to interact with fairgoers.
- Provides admission to events.
- Gives Advertising/Promotional Opportunities.
- Shows support for the community.

The Fair Board decided to continue putting the fair book online this year. Sponsors this year will have the ability to use their own logo on the banners or continue to use the fair logo. We have added VIP passes for the Saturday night Concert. Included with this ticket is a meal in the VIP area by the stage/track with a special seating area. These tickets start with the Champion category of \$1,500 or more in donations.



Level 1 – Sponsorship Packages

Grand Champion - \$10,000

Sponsorship benefits:

1. 2 – 2x8 Banners – provided by Fair
2. 2 – 2x4 Banners – provided by Fair
3. Sponsorship Decal – provided by Fair
4. Business Card on webpage with a link to your website
5. Commercial Exhibit – 2 10 ft spaces
6. 8 passes to all grandstand shows (8 VIP passes to Concert are included)
7. 6 Daily Passes to Fair
8. 10 Season Passes to Fair

Reserve Grand Champion - \$7,500

Sponsorship benefits:

1. 2 – 2x8 Banners – provided by Fair
2. 2x4 Banner – provided by Fair
3. Sponsorship Decal – provided by Fair
4. Business Card on webpage with a link to your website
5. Commercial Exhibit 2 10 foot spaces
6. 6 passes to all grandstand shows (6 VIP passes to Concert are included)
7. 4 Daily Passes to Fair
8. 8 Season Passes to Fair

Champion - \$5,000

Sponsorship benefits:

1. 2x8 Banner – provided by Fair
2. 2x4 Banner – provided by Fair
3. Sponsorship Decal – provided by Fair
4. Business Card on webpage with a link to your website
5. Commercial Exhibit – 1 10 foot space
6. 4 passes to all grandstand shows (4 VIP passes to Concert are included)
7. 2 Daily Passes to Fair
8. 8 Season Passes to Fair

Reserve Champion - \$2,500

Sponsorship benefits:

1. 2x8 Banner – provided by Fair
2. 2x4 Banner – provided by Fair
3. Sponsorship Decal – provided by Fair
4. Commercial Exhibit – 1 10 foot space
5. Business Card on webpage with a link to your website
6. 2 passes to all grandstand shows (2 VIP passes to Concert are included)
7. 6 Season Passes to Fair



Blue Ribbon - \$1,500

Sponsorship benefits:

1. 2x4 Banner provided by Fair
2. Sponsorship decal – provided by Fair
3. Business Card on webpage with a link to your website
4. 2 passes to all grandstand shows (2 VIP passes to Concert are included)
5. 4 Season Passes to Fair

Red Ribbon - \$1,000

Sponsorship benefits:

1. 2x4 Banner – provided by Fair
2. Sponsorship Decal – provided by Fair
3. Business Card on webpage with a link to your website
4. 4 Season Passes to Fair

White Ribbon - \$500

Sponsorship benefits:

1. 2x4 Banner – provided by Fair
2. Sponsorship Decal – provided by Fair
3. Business Card on webpage with a link to your website
4. 2 Season Passes to Fair

Friends of Fair - \$100

Family & Individual Sponsorship

Sponsorship benefits:

1. 2 Season Passes and Sponsorship decal

Level 2 – Add-ons

Sponsors

Banner

_____ 1 2x4 Banner Fair Logo - \$50.00
_____ 1 2x8 Banner Fair Logo - \$100.00

_____ 2x4 Banner Business Logo - \$50.00
_____ 2x8 Banner Business Logo - \$100.

Trophies Please do not include your 4-H Award donations.

_____ \$25.00 _____ \$50.00 _____ \$100.00

Commercial Exhibit

_____ Commercial Exhibit Hall \$17.50 per foot

_____ Equipment Area \$200



Fair Sponsorship Registration Form

Business/Individual Name: _____

Contact Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Level 1: Choose your Fair Sponsorship Opportunity:

_____ Grand Champion - \$10,000	_____ Red Ribbon - \$1,000
_____ Reserve Grand Champion - \$7,500	_____ White Ribbon - \$500
_____ Champion - \$5,000	_____ Friends of Fair - \$100
_____ Reserve Champion - \$2,500	_____ Other Contribution - _____ -
_____ Blue Ribbon - \$1,500	

Level 2: Add Ons: Please select the add ons you wish to donate to:

Banner

_____ 1 2x4 Banner Fair Logo - \$50.00	_____ 2x4 Banner Business Logo - \$50.00
_____ 1 2x8 Banner Fair Logo - \$100.00	_____ 2x8 Banner Business Logo - \$100.00

Please note for Business Logos on Banners Provide a quality digital logo. There will be an additional charge for any design or logo art work set up fees. Business Logo Banners need to be submitted by June 1.

Awards – Please add department and award title. You can also say same as last year. Please do not include your 4-H Award donations.

_____ \$25.00 _____
_____ \$50.00 _____
_____ \$100.00 _____

Commerical Exhiits

_____ Commercial Building Space – \$17.50 per foot x _____ number of feet = _____
_____ Equipment Area Space - \$200.00

Total Contribution Level 1 plus Level 2 \$ _____

Questions or to request a meeting – Please contact Debbie Krones – debkrones@gmail.com call or text (815)228-2924.

Thank you for your support. Please submit this form to Sponsorships, PO Box 301, Crescent City, IL 60928. Make checks payable to Iroquois County Fair. Iroquois County Fair is a 501(c)3 not-for-profit organization.